



“KEEPING OUR KIDS SAFE AT SCHOOL” PILOT

SITUATION ANALYSIS

Despite America’s increased spending on school safety resources, homicide rates and active shooter incidents have increased dramatically. Over the last few years, *school homicides have increased by 45% and the average annual number of active shooter incidents has increased by 156%.*

1.4 million students faced some sort of victimization on school grounds in 2013. In fact, according to the National Center for Education Statistics (NCES) *young people in America are 58% more likely to face victimization and 85% more likely to face violent victimization while at school than anywhere else.*

For the first time in our nation’s history, America’s schools have become the most likely place to encounter youth victimization and violence.

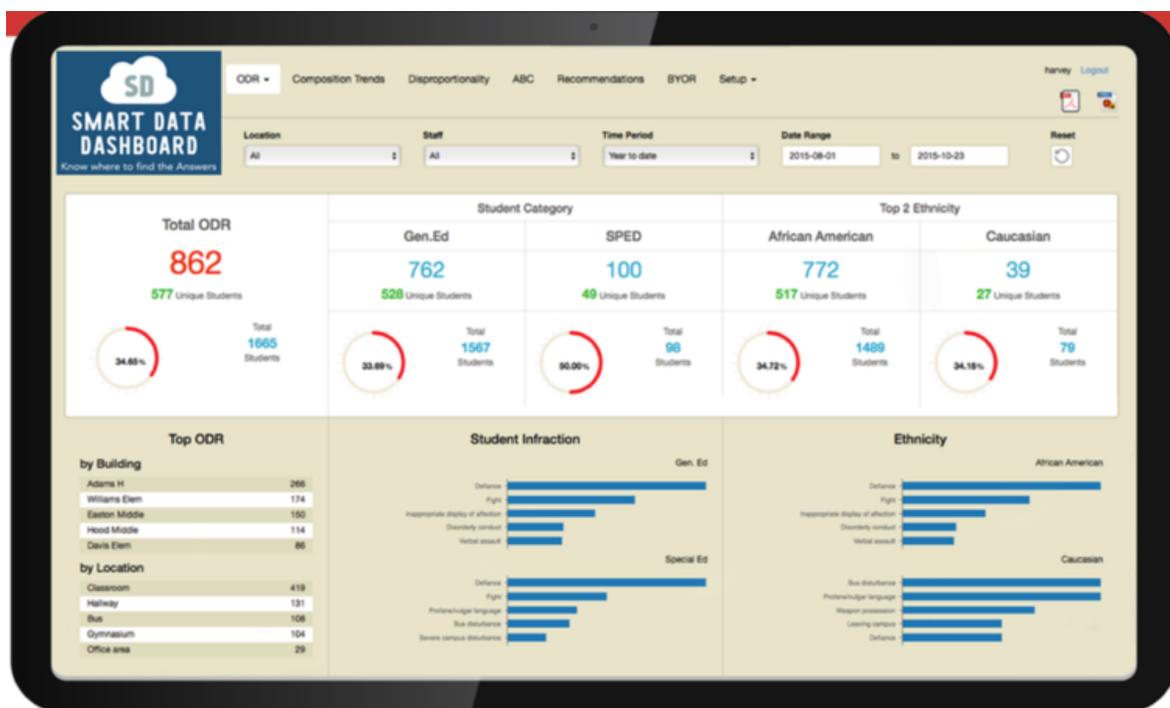
A SOLUTION

The Fight Back Foundation (a Colorado 501c3) has partnered with Smart Data Dashboard to pilot a **comprehensive, data-based approach** to school safety that could be **standardized** and made available to all schools regardless of demographics, size or location, called the **“Keeping Our Kids Safe at School” Pilot.**

Everyone’s talking about solutions, but without a diagnosis of the problems. The first step needs to be a deep dive on what’s wrong – at the school and district level. Our focus is on diagnostic tools to find out what problem we are solving for.

We are uniquely poised to bring together two critical data platforms that can identify where resources should be focused to protect our students. **Smart Data Dashboard** and **School Safety 360** will integrate two critical systems of data together – student data and facility/cultural issues; organize them appropriately and provide critical data to authorized users who can view the information for greater awareness, detection, and intervention – **we'll diagnose the problems so they can be fixed. Period.**

Smart Data Dashboard delivers an automated data dashboard with early warning and early intervention systems for Student Achievement and Safe Schools. The system captures from available databases the indicators of a propensity to violence and analyzes in real time the data necessary for identifying universal behavioral trends and individual students who may require formal, tiered academic, behavioral supports. Smart Data will also integrate an anonymous tip phone line and app that will be a means to relay information anonymously about unsafe or criminal activities to law enforcement and public safety agencies and school officials.



Intelligence Awareness

Priority	Weighted Criticality	Active Intelligence Gathering	1	2	3	4	5	Total
1	5	1. How effective is the school's threat assessment team in analyzing information pertaining to the school? (Source: DHS K-12 Security Practice Checklist / Bernatt/Boyd Additions)						
2	3	2. How effective are the established procedures for monitoring local and international news outlets? (Source: Bernatt/Boyd Additions)						
3	4	3. What is the school's level of outreach efforts made to build a relationship with surrounding community? (Source: Bernatt/Boyd Additions)						
4	5	4. What is the school's level of awareness pertaining to threats to their organization? (Source: FBI VA Checklist / Bernatt/Boyd Additions)						

Priority	Weighted Criticality	Reporting Procedures	1	2	3	4	5	Total
1	5	Does the school have a threat assessment team that analyzes information pertaining to the school? (Source: DHS K-12 Security Practice Checklist)						
2	5	Does school have a single point of contact for reporting threats, threatening behavior, or concerning behavior? (Source: DHS K-12 Security Practice Checklist)						
3	5	Is there an identified point of contact for reporting potential threats is available 24/7? (Source: DHS K-12 Security Practice Checklist)						
4	5	Can reporting be anonymous? (Source: DHS K-12 Security Practice Checklist)						
5	5	5. How effective are the policies in place for collecting and acting on information about a threatening or potentially threatening situation?						

School Safety 360 is a comprehensive school safety campus assessment that pulls from a number of nationally recognized resources, such as law enforcement, public safety, DHS and FBI checklists.

The assessment tool includes a comprehensive and weighted evaluation of each school’s facility, culture, incident metrics, and alignment with recommended approaches to school safety. Final scoring will create a comprehensive School Safety Profile identifying opportunities to improve on all fronts (gaps).

We’ll provide the data to diagnose the problem, so you can fix them.

SCALING-UP REQUIRES ADDITIONAL FUNDING

The Fight Back Foundation's **"Keeping Our Kids Safe at School" Pilot** will test the various components including information sharing, site assessment, and school team training for three small to medium sized school districts (up to 30 schools in each) in Florida and Colorado to create a model that can be scaled to districts nationwide.

Our mission is to create a School Improvement Model based on safe school facilities, a safe school culture and student achievement assessments.

We'll implement a districtwide data collection and analytics system to identify At-Risk students and facilities, Corrective Action Plans, strategies and interventions addressing specific areas of need, a continuous monitoring system for real-time analytics and measurable results, and an escalation process for extremely **high-risk students** and **high-risk facilities**.

We'll also organize and manage a team of education-focused players with experience, skills, and passion to implement effective and meaningful strategies for districtwide improvement.

The final work product from the pilot will be a standardized, tested platform that can be duplicated in districts nationwide in a cost effective, efficient manner to make sure our schools and our children are as safe as possible.

PILOT TEAM



Heidi Ganahl is the founder of Camp Bow Wow, a \$100 million leader in the pet and franchise industry. For this effort, she has received many accolades including Fortune Magazine’s Top 10 Most Promising Entrepreneurs, and the 2016 Colorado Brave Leader Award. She also founded the Fight Back Foundation, an incubator built to support social entrepreneurs that want to tackle the most pressing societal issues confronting kids today. In 2015, she was appointed by the Governor of Colorado to the School Safety and Youth in Crisis Committee—established to study issues relating to school safety.

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Harvey Hughes is responsible for developing strategic products and partnerships to help solve problems in education. Prior to starting Computer Automation Systems and SEAS Education, Mr. Hughes was a systems programmer and data conversion specialist for Wal-Mart and led numerous data management and electronic distribution projects. Earlier in his career, Mr. Hughes was a member of the Boeing Aerospace NASA Space Station contract team. His responsibilities included developing and deploying strategic technologies for both Boeing and NASA engineers. Mr. Hughes holds a BS in Computer Science from Arkansas State University.

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SCHOOL SAFETY 360 PILOT IS A PROJECT OF THE:

